

**2015-2016  
CTE PROGRAM:  
MARKETING -  
PROFESSIONAL SALES, ENTREPRENEURSHIP,  
ENTERTAINMENT AND SPORTS**

**SITES:  
BASHA / CHANDLER / HAMILTON / PERRY**

2015-16 Course Catalog Reference:  
Pages 18-19

NOTE: All classes are FULL YEAR  
unless noted otherwise

15-16 CHANGE	COURSE SEQUENCE	DUAL CREDIT(Δ)	FEE
Now offered for dual credit	<div style="border: 1px solid black; padding: 5px; text-align: center;">MARKETING</div>	Yes	\$20.00
	<div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 5px; width: 30%;"> <p align="center">SCHOOL BASED ENTERPRISE (SBE)</p> <p><u>Prerequisite:</u> Marketing is recommended but not required</p> </div> <div style="border: 1px solid black; padding: 5px; width: 35%; text-align: center;"> <p>ENTREPRENEURSHIP</p> <p>Grades 11 &amp; 12</p> </div> <div style="border: 1px solid black; padding: 5px; width: 30%;"> <p align="center">SPORTS AND ENTERTAINMENT MARKETING</p> <p><u>Prerequisite:</u> Marketing</p> </div> </div>	Yes	\$20.00
	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>MARKETING EDUCATION/ ECONOMICS APPLICATIONS</p> <p>Grade 12</p> <p><u>Prerequisite:</u> Marketing</p> <p>May receive Economics credit*</p> </div>	No	\$20.00
	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>MARKETING AND ECONOMICS COOPERATIVE EDUCATION</p> <p>Grade 12</p> <p><u>Prerequisite:</u> Marketing and Instructor Approval</p> <p>May receive Economics credit*</p> </div>	No	\$20.00

**CTE GOAL: All students to earn two (2) credits in the Marketing Program**

\* Economics credit offered only if teacher is highly qualified - check with teacher/counselor

Δ Dual Credit offered only if approved by designated college - check with teacher/counselor

